



# Optika & J.D. Edwards Partnership

## BENEFITS

**Unprecedented Flexibility**

**Enterprise Scalability**

**Rapid Implementation**

**Improved Productivity**

**Reduced Operating Costs**

Today's enterprises are looking for solutions that increase productivity and enable them to adapt to their ever-changing business environments. For this reason, Enterprise Resource Planning (ERP) applications are becoming the operational backbone for companies worldwide. ERP applications provide an efficient way to plan and manage the entire range of production, distribution and back-office processes.

In addition, companies need to manage the increasing number of paper and electronic-based transactions in their organizations. Web-based solutions that allow enterprises to manage both paper and electronic transactions in a single environment streamline today's business processes, while preparing them electronic commerce in the future.

Both types of systems are vital to an organization's ability to remain competitive while increasing customer service, productivity and profitability. When these two systems work closely together, they offer an extraordinarily powerful and flexible solution.

### A Strategic Partnership

Optika and J.D. Edwards have formed an important partnership to address the changing needs of enterprises. They offer an integrated solution that allows companies to manage paper and electronic transactions through Optika's Web-based image/document management, COLD and workflow solution, and enables them to dynamically handle their back office processes via J.D. Edwards' proven enterprise software.

The Optika and J.D. Edwards partnership began in early 1997 and resulted in an integration of J.D. Edwards' OneWorld with Optika's FilePower® suite. Both companies are continuing their successful partnership by integrating

**Optika eMedia™** is the only fully-integrated image/document management, workflow and COLD software solution that leverages the power of a 32-bit, Web-based architecture to manage both paper and electronic business transactions. It provides a single point-of-access to virtually any document or transaction and allows users to route information based on graphically defined business processes.

**J.D. Edwards OneWorld™** is an object-based ERP solution designed to automatically adapt to the rapidly changing business needs of today's enterprises. OneWorld is built on an advanced rules engine and an object-based architecture that allows organizations to implement new ideas quickly and effectively, dramatically increasing their ability to succeed.

**J.D. Edwards WorldSoftware™** is an AS/400-based ERP solution used by over 4,000 customers, that reliably and efficiently manages enterprise processes and data.

their latest products, Optika eMedia and OneWorld, to provide a unique solution that allows any enterprise to easily manage its ever-changing processes and transactions and ultimately, gain control of its business.

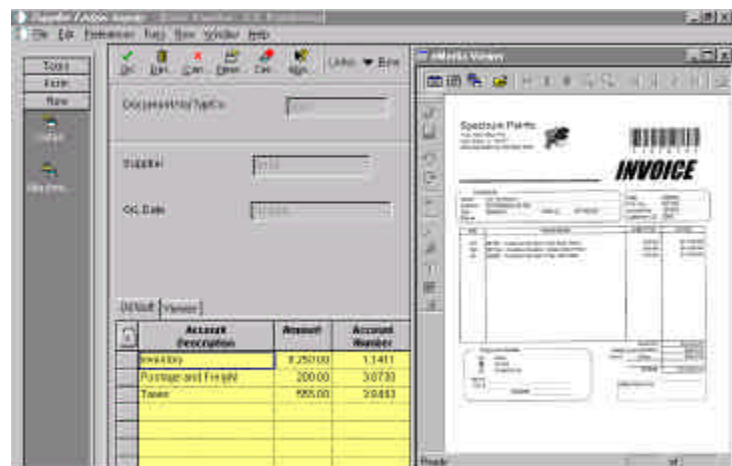


Image-Enabling OneWorld with Optika eMedia

## Integration Features

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### Retrieval

Enterprise users have easy access to information stored within Optika eMedia via any OneWorld or WorldSoftware enabled screen. With a single click of the mouse, users can retrieve pertinent information that is context-specific to the task at hand. Optika eMedia also provides users with a **single point-of-access** from the standard Optika eMedia clients, allowing them to search across any data source, including their J.D. Edwards system.

### One-Time Data Entry

The integration between Optika eMedia and J.D. Edwards' software solutions eliminates the need for separate data entry within each system. Companies can continue to use J.D. Edwards' software as their primary data capture mechanism and Optika eMedia will automatically update itself with all of the common fields.

### Image & Report Integration

Optika eMedia enables customers to store and access scanned images that add valuable context to their business processes. Users can also download and store the volumes of report data generated by their J.D. Edwards' systems, allowing them to electronically retrieve reports rather than manually print them.

### Workflow Integration

With Optika eMedia, companies can add workflow to integrate their J.D. Edwards business processes with other departmental processes and applications across the enterprise and throughout the supply-chain.

### Electronic Transaction Management

In addition to managing paper transactions, Optika eMedia enables customers to store and access many types of electronic-based transactions, including transactions generated by their J.D. Edwards' software solutions.

## Benefits

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### Unprecedented Flexibility

- Optika eMedia offers a unique choice of client interfaces that suit any user, including a **production client**, a **Web client** and a **line of business client**. The line of business client provides access to information directly from the J.D. Edwards application.
- J.D. Edwards offers customers extraordinary

adaptability with **Idea to Action™**, the ability to implement new ideas and respond to change without reprogramming technology. This enables organizations to have complete control of their businesses, positioning them for great levels of success.

### Enterprise Scalability

- Optika eMedia is a component-based solution built on a **Web-based, 3-tier, 32-bit architecture**, capable of supporting any company's information management requirements.
- As a **platform-independent** vendor, J.D. Edwards has proven its ability to scale from mid-size emerging enterprises to the largest of organizations.

### Rapid Implementation

- Optika eMedia requires no programming and is extremely intuitive to implement. Its Distributed Software Management Service allows workstations and servers to automatically receive initial software and updates, providing a hands-off approach to software installation.
- Because both Optika and J.D. Edwards built their products on industry-standard, component-based software modules, they offer a tightly integrated solution, deployable without cumbersome development or costly programming.

### Improved Productivity

- Companies must no longer be bound to outdated procedures that require them to physically print, sort, store and distribute large amounts of paper documents. By conducting these same processes with Optika eMedia, companies achieve quicker access to vital documents, improved efficiency and enhanced productivity and customer service.
- J.D. Edwards' solutions allow companies to quickly adapt to changing ideas and business requirements, enabling them to remain competitive and reduce costs amidst the flood of ongoing change.

## A Winning Partnership

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The Optika and J.D. Edwards partnership offers a joint solution that enables enterprises to gain control of their entire range of changing business processes and increasing paper and electronic transactions. The vision both companies share and the solid product integration they offer are the keys to dramatically increasing customer productivity and adaptability. The joint solution goes beyond any other - it is a solution that addresses virtually any enterprise requirements now and in the future.

## A MUTUAL PARTNERSHIP

Optika and J.D. Edwards are so confident in their partnership that they are each using the other's software in their corporate environments.

*"With Optika eMedia and OneWorld, we can easily integrate our financial systems with production imaging, COLD and workflow. Working together, OneWorld and Optika eMedia give us more flexibility and improved productivity."*

Richard Sawyer  
Project Manager  
JDEdwards



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